## SCIENTIFIC PUBLICATIONS

Referred articles in scientific journals

Oren, G., Shani, A., 2012, "The Yad Vashem Holocaust Museum: educational dark tourism in a futuristic form". <u>Journal of Heritage Tourism</u>, Volume 7(3)., pp. 255-270.

Biran, A., Y. Poria, Y., and G. Oren, 2011, "Sought Experiences at (Dark) Heritage Sites". Annals of Tourism Research, Volume 38(3), pp. 820–841

Oren, G., A. Biran., and Y. Poria, 2010, ""Dark Tourism" – The Case of Auschwitz

Concentration". Horizons in Geography, Volume 75, pp. 105-123.

## **Conference proceedings**

Oren, G., Y. Poria, 2014, "Did we come to enjoy? The emotional experience during a visit on a heritage site .A case study of Auschwitz-Birkenau". The Annual conference of the Israeli Tourism Researches Forum, Kinneret College, Israel, February.

Oren, G., Y. Poria., A. Reichel, 2013, "The emotional experience during a visit on a heritage site .A case study of Auschwitz-Birkenau". The Annual conference of the Israeli Tourism Researches Forum, Kinneret College, Israel, February.

Biran, A., Oren, G. & Poria Y, 2012, Interpretation as determines of willingness to pay for preservation of dissonant heritage: The case of Auschwitz- Birkenau. The

Future of the Past: Heritage and Cultural in the 21st Century. Tiberius, Israel, May (p. 10-abstract).

Biran, A., Poria Y. & Oren, G, 2011, Preferences towards the Interpretation in educational dark (heritage) tourism- The Auschwitz- Birkenau Museum. Educational Travel - Expending Horizons. Tallinn University, Tallinn, Estonia, August (p. 5- abstract).

Biran, A., Poria Y. & Oren, G, 2011, Switch on the lights- Is dark tourism really dark? Sought experiences at (dark) heritage sites. Advancing the social science of tourism. University of Surrey, Guildford, Surrey, United Kingdom, June (p. 15- abstract).

Oren, G., Y. Poria., and A. Biran, 2011,",Designed Memory and its Marketing - A base for segmenting visitors to Holocaust Site ". Research and Projects Day, The College of Management Academic,Rishon LeZion, Israel, 13<sup>th</sup> April. (pp. 11-12).

Oren, G., Y. Poria., and A. Biran, 2011, "The Interpretation at Auschwitz Concentration Camp and its Impacts on the Willingness to Pay Towards its Preservation". <u>The 9<sup>th</sup> Annual Meeting</u> <u>of the Academic Forum of Tourism Researchers in Israel</u>, Ono Academic College, Israel, 3<sup>rd</sup> February.

Biran, A., Poria Y. & Oren, G, 2011, The meanings of heritage and the willingness to pay for the preservation of dissonant heritage- The case of Auschwitz-Birkenau. Special Interest Tourism & Destination Management. Kathmandu, Nepal, April, (abstract no. 12).

Biran, A., Poria Y. and Oren, G, 2010, "The Role of Interpretation as Determines of Willingness to Pay for Preservation- The Case of Auschwitz- Birkenau", in Book of Abstracts <u>CIT 2010- International Congress on Tourism: Heritage & Innovation.</u> ISCET, Porto, Portugal, 21-23 June.

Oren, G., Biran, A., and Y. Poria, 2009, "Interpretation at Heritage Sites: A Zionist Perspective to Global Heritage". <u>The Annual Meeting of the 7<sup>th</sup> Academic Forum of Tourism Researchers in Israel</u>, Haifa, Israel, February. (p. 9 - Abstract).

Biran, A., Poria Y. and Oren, G. 2009, "Dark heritage sites ≠ Dark tourism: Tourists' Perception vs. Site Classification as a Practice for Understanding Tourism Subgroups", in Book of Abstracts, <u>Consumer Behaviour in Tourism Symposium</u>. Free University of Bozen, Bruneck/ Brunico, South Tyrol, Italy, 15-19 December. (Abstract No. 7)

Biran, A., Oren, G. and Poria Y, 2009, "Developing Tourist Experiences at Dark Heritage Sites", in book of Abstracts, <u>ATLAS annual conference, Experiencing Difference: Changing Tourism and Tourists' Experiences</u>. University of Aalborg, Aalborg, Denmark, May. (Page. 31 – Abstract).

Biran, A., Oren, G. and Poria Y, 2009, "Sought Experience at (Dark) Heritage Sites". <u>Tourists</u> <u>Experiences: Meanings, Motivations and Behaviours</u>. University of Central Lancashire, Preston, United Kingdom, April. (In book of abstracts)

Oren, G., Biran, A., and Y. Poria, 2008, "Personalising and Customizing All-inclusive Heritage". <u>Tourism in The New Eastern Europe: Global Challenges – Regional Answers</u>, Warsaw, Poland, November. (pp. 93-95).

PRESENTATIONS AT CONFERENCES /MEETINGS

Oren, G., Y. Poria, 2014, " Did we come to enjoy? The emotional experience during a visit on a heritage site .A case study of Auschwitz-Birkenau". The Annual Holocaust educator's conference. Israeli ministry of education.

Oren, G., Y. Poria, 2014, <sup>•</sup> Did we come to enjoy? The emotional experience during a visit on a heritage site .A case study of Auschwitz-Birkenau". The Annual conference of the Israeli Tourism Researches Forum, Kinneret College, Israel, February

Oren, G., Y. Poria., A. Reichel, 2013, "The emotional experience during a visit on a heritage site .A case study of Auschwitz-Birkenau". The Annual conference of the Israeli Tourism Researches Forum, Kinneret College, Israel, February.

Oren, G., Y. Poria., and A. Biran, 2011, "The Interpretation at Auschwitz Concentration Camp and its Impacts on the Willingness to Pay Towards its Preservation". Research and Projects Day, The College of Management Academic, Rishon LeZion, Israel, April.

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Biran, A., Poria Y. and Oren, G, 2010, "The Role of Interpretation as Determines of Willingness to Pay for Preservation- The Case of Auschwitz- Birkenau", <u>CIT 2010-</u> <u>International Congress on Tourism: Heritage & Innovation.</u> ISCET, Porto, Portugal, 21-23 June.

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Subgroups", <u>Consumer Behaviour in Tourism Symposium.</u> Free University of Bozen, Bruneck/ Brunico, South Tyrol, Italy, 15-19 December.

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Oren, G., Biran, A., and Y. Poria, 2008, "Segmentation of visitors as a basis to the management of heritage sites". Research Day, The College of Management Academic, Rishon LeZion, Israel, January.

Oren, G., Biran, A., and Y. Poria, 2008, "Personalising and Customizing All-inclusive Heritage". <u>Tourism in The New Eastern Europe: Global Challenges – Regional Answers</u>, Warsaw, Poland, November.