



David Levin

Personal Details:

Electronic Address: ddnsle@gmail.com

Higher Education:

1985 B.F.A, Department of Film and Television. Tel-Aviv University

1995 M. A, Communication and Journalism, The Hebrew University of Jerusalem

2004 Ph. D., (Magna cum Laude), Communication and Journalism, The Hebrew University of Jerusalem

Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/Position
2008-2016	College of Management media studies	lecture
-2016		Senior lecture

Offices in Academic Administration

2013- member of teaching committee and Academic Coordinator: "introduction courses" collage of management

Scholarly Positions and Activities outside the Institution:

2016- Guest Editor "*Humor Mekuvvan: Research Journal in Humor Studies*, " special issue: "Humor and media"

2015- Editorial Board – Media Frame

2011- Member of sub – committee of writing high school curricula in media studies for ministry of education

2011- Adviser - The Seven Eye – Magazine for media Criticism

2007- Academic Advisor open university courses.



Scientific Editor of Hebrew translations

Martin W. Bauer and George Gaskell (2000) *Qualitative Researching with Text, Image and Sound: A Practical Handbook*. N.Y. Sage.

Denis McQuail (2014), *McQuail's mass communication theory*, Thousand Oaks, CA: Sage, 2005 (with Oren Soffer).

Dan Laughey (2007) *Key themes in media theory*, Maidenhead: Open University Press, 2007. With Oren Soffer).

Participation in Scholarly Conferences

Active Participation (selected)

<u>Date</u>	<u>Name of Conference</u>	<u>Role</u>	<u>Subject of Lecture/Discussion</u>	<u>Role</u>
<u>2004</u>	<i>Crossroads in Cultural Studies.</i>	University of Illinois at Urbana-Champaign	Students Films as Alternative Media	Presenter
<u>2005</u>	the Annual Meeting of <i>The Israeli Communication Association</i>	Ben Gurion University	Here and Also There – Cellular Phones and Symbolic Borders	Presenter
<u>2005</u>	Annual Meeting of <i>The Israeli Communication Association</i>	Ben Gurion University	Out of Control : "Audeta" challenging the Social Order".	Presenter



	Association,	ity		
<u>2006</u>	Paper Presented at the Annual Meeting of The <i>Israeli Association for the Study of Language and Society</i> .	The Open University of Israel	When the Reporter Joined the Army. Does he Function as an Anthropologist?	Presenter
<u>2010</u>	Paper Presented at the Annual Meeting of The Israeli Antropological Association	The Open University of Israel	Soccer discourse and the daily life of adolescents in a small Israeli town .	Chair and presenter
<u>2012</u>	Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i>	Tel Aviv University	The cottage ban : the conjunction between news construction and facebook's social protest .	Presenter
<u>2012</u>	Conference of Israeli Studies,	Haifa	Can Humor be a Cure? Current Events Satire, the Public Sphere and Multiculturalism	Presenter
<u>2013</u>	IAMCR	Dublin	Like my Status”: Israeli Girls Constructing Their Social Connections on the Facebook Social Network"	Presenter (with Sigal Barak Brandies)
<u>2016</u>	the second interdisciplinary conference on Humor	Hakibbutzim college	Locked In the chain of social order	<u>Chair and Presenter</u>



	research	Tel Aviv		
<u>2016</u>	Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i>	Kinnert Collage	They do a better job: Security cameras eradicate the authority of the journalistic word	<u>Presenter</u>
<u>2016</u>	IAMCR	Lester	From imposition to negotiating – Digital language and agenda setting theory.	Presenter (with Nissim Katz)
<u>2017</u>	Israeli Sociology association	Ranana	Like rocks in the water http://www.iss-annual-conference.org.il/2017/page.php?pageId=39&l=92	Presenter
<u>2017</u>	Fiction	Tel Aviv	Of Photographic Realism and Its Potential: Grey's Anatomy's O.R. as a Platform to Negotiate Work and Status https://arts.tau.ac.il/sites/arts.tau.ac.il/files/poster_5070.pdf	Presenter
<u>2018</u>	Fiction	Tel Aviv	On a Thousand Words that Disrupted Pictures: Errors and Dialogue in the Wake of Released Surveillance	Presenter



			Camera Footage	
<u>2018</u>	Israeli Sociology association	Beer-Shave	One day they might see the light	Chair and Presenter
<u>2018</u>	Paper presented at the Annual Meeting of <i>The Israeli Communication Association</i>	Rishon Itzion	Media studies in High education: Digital or Post Digital	Presenter

Organization of Conferences or Sessions

<u>2015</u>	Annual Meeting of <i>The Israeli Communication Association</i>	The Open University of Israel	<u>Student films as a crossroads</u>	<u>Organizer and Chair</u>
<u>2016</u>	Annual Meeting of <i>The Israeli Communication Association</i>	Kinneret Collage	Reserch logic versus the academic logic	<u>Organizer, Chair and Presenter</u>
<u>2017</u>	Annual Meeting of <i>The Israeli Communication Association</i>	Sapir collage		<u>Organizer, Chair and Presenter</u>
<u>2019</u>	Panel in Teldan – INFO 2019	Tel Aviv	"Warriors and Surfers": The smartphone in conflict situations	Chair



Research Grants

Role in Research	Co-Researchers	Topic	Funded by/Amount	<u>Year</u>
<u>Researcher</u>	Sigal Barak Beandies	adolescent girls friendship and facebook	Research Authority Collage of Management 15000	<u>2011</u>
<u>Researcher</u>		Brand communities and sub-culture	Research Authority Collage of Management 6000	<u>2014</u>
<u>Researcher</u>		You can judge with your own eyes: aspects of linguistics and ethics in the Integration of surveillance cameras in television news	Research Authority Collage of Management 6000	<u>2015</u>



. Submission of Research Proposals – Not Funded

<u>Researcher</u>	Tamar Liebes	Critical historiography of media studies	<u>ISF</u> <u>122,000</u>	<u>2012</u>
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Scholarships, Awards and Prizes

Yoram Bar scholarship for PhD student , The Hebrew university, 2003.

ICSA Best Article award, 2016

"Outstanding Researcher" collage of management 2019

Courses Taught in Recent Years

List of courses

מספר הסטודנטים בקורס	Degree	Name	Type:	Year
200	BA	- Language society culture	Introduction Course	2016-2022
200	BA	Research methods	Introduction Course	2016-2022
25	BA	Seminar- it touches us		2017-2022
60	BA	Brand Communities		2016

b. **Supervision of Graduate Students**

Name of Student	Title of Thesis	Degree	Completion Date / in Progress
Zohar Levi	from "neighborhood" to	MA	3.2019



	"family": Forty years of presenting outlaw in Israeli's printed press		
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Publications:

Ph.D Dissertation

Levin, D. (2004). Film studies as a site to negotiate cultural identities . Hebrew University. Supervisors: Prof Tamar Liebes Prof. Haim Hazan

Text Books

Liebes, T. Levin, D. (2013). Communication as culture – media as culture environment . Ranana Open University Press (Hebtew)

Liebes, T. Levin, D. (2014). Communication as culture – An Indie look at the world of Media. Ranana Open University Press (Hebtew)

Levin, D. Hassid-Levi M. (2020) "Mtaksherim" (to communicate) Shoham: Kinneret -Zmora Bitan (Hebrew)

Editing Text Books

Other Scientific Publications:

Levin, D. (in press). It touches us. Jerusalem: Carmel.

Articles in Refereed Journals



Levin, D. (2012): Soccer discourse and the daily life of adolescents in a small Israeli town, *Soccer & Society*, 13:1, 83-96

Levin, D. (2012). The cottage ban : the conjunction between news construction and facebook's social protest, *JOMEC*, 1, 2-15

Levin, D. (2013). All about "Mistaken" and "Evil" and "Dangerous": Political satire in a time of crisis and the question of the public sphere. *Humor Mekuvvan: Research Journal in Humor Studies*, 2, 7-22. (Hebrew)

Levin, D. (2013) "other", "us" or "negotiators": Three research themes on young people and their culture. *Gilui Daat*, 4, 13-40 (Hebrew)

Levin, D. (2013) 'Breaking the spell: Have cell phones transformed reservists' timeout? *International Journal of cultural studies*. 16 (6) pp. 659-672

Levin, D. Ramer Biel, S. (2013). Meet me at the Coconut Gate at 8.30: 'Mikmak' as a site of socialization *Communication Management Quarterly*, 29, 125-146
<http://www.fpn.bg.ac.rs/wp-content/uploads/CM29-SE-Web.pdf>

Levin, D. Barak-Brandes, S. (2014). Belonging to neo-tribes or just glocal youth talk: Jewish Israeli adolescent girls representing themselves on Facebook , *Northern Lights*. 12(1) pp. 69-85.

Barak-Brandes, S. Levin, D. (2014). "Like my Status": Israeli Girls Constructing Their Social Connections on the Facebook Social Network". *Feminist Media Studies*, 14 (5), 743-758.

Levin, D. (2016). On Humor and social Borders (Geast editor introduction). *Humor Mekuvvan: Research Journal in Humor Studies*, 6, 4-6 (Hebrew)

Levin, D. (2016). The Political Rival as an "Unruly" Woman: Gender Representation of Body, Voice and Space in Israeli TV Satire, *Humor Mekuvvan: Research Journal in Humor Studies*, 6, 69-85 (Hebrew)



Levin, D. (2016) The Springtime of Their Life: Body and Narrative in Israeli Cinema, Mootar, 22, 25-33 (Hebrew)

Levin, D. (2016) To touch the knowledge: Why we must keep on using paper in higher education academic teaching, 6, 45-48. http://sfile.fsstatic.com/image/users/176149/ftp/my_files/Articles/articals%202/20042016/Levin%20pp%2044-46.pdf?id=27172318

Levin, D (2016) "Like "My Wife and Mother-in-Law": Mikmak and the Need to Assign a Three-Dimensional Definition for Groups of Children-Consumers", Young consumer, 17(4) pp.350 – 362
<http://www.emeraldinsight.com/doi/abs/10.1108/YC-05-2016-00600>

Levin, D. (2018) " Like Rocks in the Water: Closeness and Imagined Consensus in the Process of Introducing Technologies to Schools, Megamot 53b 179-202 (Hebrew)

Levin, D. (2018) On a Thousand Words that Disrupted Pictures: Errors and Dialogue in the Wake of Released Surveillance Camera Footage. Media Frame, 17 , 94-115 (Hebrew) <http://din-online.info/pdf/mfr17.pdf>

Levin, D. (2021). Between monologue and dialogue. Media Frame 20, 1-7

Levin , D. Bernstein, A. (eds.) (2018) The boundaries of the discipline and the topics of the course Introduction to communication studies. Media Frame, 17, 1-20.
<http://din-online.info/pdf/mfr17.pdf>

Articles or Chapters in Scientific Books

Levin, D. (2004). Discussions about youth culture: their nature, tampare and Language. In Rahav, G. Wozner, Y. and Schwartz, M. Youth in Israel. Tel Aviv: Tel Aviv University.



Levin, D.(2008). The end of male Fraternity: The mobile phone and reserve military duty. In Cohen, A.A Lemish, D. and Schejter, A. Wonder-Phone in the land of Miracles: The Mobile Phone in Israel. Hampton press.

Levin, D. (2011) “‘Because it’s not really me:’ Student films and their potential as alternative media” In Fisherkeller, J. (ed.) International Perspectives on Youth Media: Cultures of Production & Education. Peter Lang Publishers, Inc.

Levin, D. (2015) . The role of place and metaphor: A cultural explanation for the legitimacy of on-line dating in Israel. In : Degim, A. Johnson, A. And Fu T. (ed.) Online Courtship: Interpersonal Interactions Across Borders. Amsterdam: Institute of Network Cultures

Levin, D. and Barak-Brandes, S. (2014) Information? conversation? action? Gabriel Tarde model and online protest in the eyes of Jewish - Israeli teenage Girls. In Patrut, B (ed.) Social Media in Politics: Case studies pp. 337-363) ,. Heidelberg Springe

Levin, D. (2015) . The role of place and metaphor: A cultural explanation for the legitimacy of on-line dating in Israel. In : Degim, A. Johnson, A. And Fu T. (ed.) Online courtship: Interpersonal interactions across borders (pp.162-182) . Amsterdam: Institute of Network Cultures *

<http://networkcultures.org/blog/publication/no-16-online-courtship-interpersonal-interactions-across-borders>

Sigal Barak-Brandes, S and Levin, D. (2016). Neoliberalism, Identity, and Agency: Israeli Teenage Girls and Facebook. In Daemond, P. (ed.) **The London Film and Media Reader** (pp,309-318)

Levin, D. (2018) . The Laughter Rattling our Life: of Humour’s Place in the Political Discourse In Sover A. (ed.) Book of Laughter (pp. 241-262). Jerusalem: Karmel. (Hebrew) <https://carmelph.co.il/book/hatschok/>



Levin, D. (2019). That's not what it was - it's not what it will be: Communication and democracy in the reality of "liquid modernity". In D. Levin (ed.) *Media and democracy* (revised edition). Ranana: The Open University (Hebrew).

Levin, D. (2020) . Political opponents as unruly women: gender representations of body, voice and space in Israeli televised satire in M. Talmon (ed.) *As seen on israeli tv: national television between the local and the global*. London: Routledge.

Levin, D. (2020). From a pit field to a dirt road: first tools for analyzing verbal raw material in qualitative research - sorting, analysis and interpretive writing. In Levin, D. Regev, M Liebes, T (eds.) *Qualitative Research methods*. Ranana: The open University. (Hebrew)

Levin. D. (in press) Introduction: Without separation or discrimination. In Turin, O Ruddin, S. (eds.) *Popular Literature*. Tel Aviv: Moffat. (Hebrew)

Other Works Connected with my Scholarly Field

Books review

Levin, D. (2016) on "Exclusion" *Media Frame*, 15 , 85-88.

Levin, D. (2018). On The wounded motherland. *Media Frame*, 17, 170-174.

<http://din-online.info/pdf/mfr17.pdf>

Articles in professional Journals (selected)

Levin, D. (2000) Heroes, Monsters and "good kids" *Panim*, 14

<http://www.itu.org.il/Index.asp?ArticleID=1837&CategoryID=551&Page=2>

Levin D. (2011). Hearing just one side. *The seven eye*

http://www.the7eye.org.il/articles/Pages/070311_Ex_parte.aspx



Levin, D. (2014) The good guys against the Bad guys *The seven eye*

<http://www.the7eye.org.il/139744>

Levin, D. (2015). You can Judge with your own eye. *Panim*, 68

[/http://www.panim-mag.org.il](http://www.panim-mag.org.il)

Other Works Connected with my Scholarly Field

Levin, D. (2000) How to write a seminar work. Tel Aviv : The open university. Tel Aviv : The open university

Levin, D. (2001). Public opinion, propaganda and democracy (learning manual) Tel Aviv : The open university

Levin, D. (2006) Communication as culture (learning manual) Ranana : The open university

Levin, D. (2008) Society culture and representation (learning manual) Ranana : The open university

Levin, D. (2009) Communication and Democracy (learning manual) Ranana : The open university

Levin, D. (2010), *Qualitative Research Methods* (learning manual) Ranana : The open university

Levin, D. Zilberstein, T. (eds.) (2009) Editing video in the Digital age. Ranana: The open University.

Levin, D. Vasserman, S. (2012) Culture, Communication and Leisure in Israel (learning manual) Ranana : The open university

Levin, D. (2015) Instruction of writing a seminar work. Rishon L'tzion: collage of Manegment.

Levin, D (2019) (ed.) Media and democracy (revised edition) Ranana : The open university.



Levin, D. Regev, M. Leibes Tamar (2020). *Qualitative Research Methods* (revised edition). Ranana: The open University.

Summary of research activity and plans for the future

I take interest in research questions concerning the relations between technologies and their audiences, particularly young audiences. I tend to perform interdisciplinary studies, employing ethnographic tools. Over the last few years, I have ventured further, into journalism studies, and recently been interested in the social history of the human senses' status. I engage, among other things, with the status of security cameras and paper in the digital age.