

CURRICULUM VITAE

Yuval Tsur, Ph.D.

Personal details:

Name: Yuval Tsur

Date of Birth: November, 10, 1960, Jerusalem, Israel

Address: Migdal Halevanon St. 23/24, Modi'in, Israel, 7175812

Tel: +972-8-9750963 Cell: +972-54-7537560 Fax: +972-8-9751013

E-mail: tsuryuval@gmail.com



Higher Education:

Ph.D. 1998-2005, School of Management, Ben Gurion University of the Negev, Beer Sheva, Israel.

M.A. 1992-1994, Psychology, Cognitive Psychology Department, Tel Aviv University, Israel, Graduated with Highest Honors.

B.A. studies 1988-1992, Interdisciplinary Program to Develop Excellence, Tel Aviv University, Israel. An academic studies track for credits towards M.A. degree.

Professional Training:

2011, 2014 Positive Psychology Seminars, Maytiv Center in the Inter-Disciplinary Center, Herzliya, Israel.

1995-1998 Training program for organizational consultants in the Behavioral Sciences Department, Israel Defense Force (IDF).

Professional Experience:

2008- ... Freelance researcher and consultant for organizations. Main clients: 1) RAMA - the National Authority for Measurement and Evaluation in Education, Ministry of Education. 2) Surveys and Evaluation Researches Desk in the Behavioral Sciences Department, IDF.

2000-2008 Head of Organizational Research and Surveys Department, Sociological Services, Personnel Directorate, Israel Air Force (IAF).

1994-2000 Sociologist and commanders' consultant, IAF.

1990-1994 E-learning programs development at "Eduself".

1980-1988 Active service as an officer in the IAF.

Offices in Academic Administration

- 2016- ... Head of practicum training in the M.A. program for Organizational Consulting and Development at the College of Management Academic Studies, Rishon Lezion.
- 2015 - ... Research fellow at the Kinneret Center on Peace, Security and Society in Memory of Dan Shomron, Kinneret College on the Sea of Galilee, Israel.

Teaching:

- 2016- ... Practicum seminars and the course: "Methods and tools for organizational research" in the M.A. program for Organizational Consulting and Development at the College of Management Academic Studies, Rishon Lezion, Israel.
- 2009- 2015 "Military Psychology" at Rothberg International School in the Hebrew University of Jerusalem, and at the Tactical-Command College in Bar-Ilan University. "Positive Psychology", "Social Psychology" and "Organizational Behavior" courses in the Human Resources Management Department at Sapir College in Sderot, Israel.
- 2006-2008 "Social Science Research as a Tool for Organizational Development": A course in the training and qualification program for organizational consultants of the Social Sciences Department, IDF.
- 2000-2008 Supervision for graduate students in practicum courses, as part of their master's degree in organizational psychology or organizational sociology, in various Israeli universities.
- 1988-1994 1) Teaching assistant of research methods in psychology at Tel Aviv University.
2) Leadership training guide at the Leadership Development School of the IDF.

Academic Publications:

- Ben-Shalom Uzi & Tsur Yuval (In press) Scripts of service culture and joint operations of air and ground forces – An IDF case study. *Israel Affairs*.
- Tsur Yuval, Bozer Gil & Santora C. Josef (2015) Leadership under fire: To be or not to be. *International Journal of Case Method Research & Application* 27(4). Pp. 259-264.
- Tsur Yuval (2012). The wisdom of command: Command and Motivation in Controversial Missions. In: Gal, R. & Libel, T. (Eds.). *Between the Yarmulke and the Beret: Religion, Politics and the Military in Israel*. Pp. 467-500. (In Hebrew).
- Tsur Yuval & Raz Aviad (2008). The "right" integration: The integration of women into the Israel Air Force pilots training course. *Israeli Sociology* (10). Pp. 81-106 (In Hebrew, English abstract).

Ph.D. Dissertation

Tsur Yuval (2005). *The integration of women into the Israel Air Force pilots training course 1996-1999: An organizational culture and meeting of cultures perspective*. Ph.D. dissertation supervised by Prof. Aviad Raz and the late Prof. Ayala Malach-Pines, in the School of Management, Ben Gurion University of the Negev, Beer Sheva, Israel (In Hebrew, English abstract).

Active Participation in Scholarly Conferences

- 12/2015 The Development of 'Resilience Index' for communities at the west Negev in Israel, a presentation at the 3rd conference of the Israel Association of Military-Society Researchers, in the Kinneret College on the Sea of Galilee, Israel (In Hebrew).
- 6/2014 How High Can She Fly? A New Cultural Change Model to Analyze Women's Integration into Male-Dominated Military Pilot Training, a presentation at *Cultures in conflict symposium*, Cranfield University, Cranfield, UK.
- 12/2011 Head of session: Military leadership and the military profession, and presentation in this session: Aerial professional leadership, at the *First conference of the Israel Association of Military-Society Researchers*, in the Kinneret College on the Sea of Galilee, Israel (In Hebrew).
- 12/2010 Military academies in a people's army: Two case studies in the IDF, a presentation at the *Annual Conference of the Inter-University Seminar on Armed Forces and Society*, Toronto, Canada.
- 2/2010 The conflict between military authority and religious authority as observed during the disengagement from Gaza Strip, A presentation at the *Annual Conference of the Israel Sociology Association*, West Galilee Academic College, Akko, Israel (In Hebrew).
- 7/2005 The integration of women into the Israeli Air Force pilots training course, a presentation at the 11th *International Conference of Advances in Management*, Washington D.C., USA.
- 4/2004 From organizational theory to consulting practice: Organizational analysis in the Israel Air Force, a presentation at the *Annual Conference of the Israel Organizational Development Association*, in the College of Management, Rishon Lezion, Israel (In Hebrew).
- 2/2004 The integration of women into the Israel Air Force pilots training course, a presentation at the *Annual Conference of the Israel Sociology Association*, Tel Chai College, Tel Chai, Israel (In Hebrew).