



Gavin Suss

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Short bio:

An Innovation and creative thinking expert, manager, and mentor. Today **Dean - School of Design and Innovation**. Combines practical hands on work in the industry with academic research. Area of expertise Creative Thinking and Innovation. Immigrated from SA in 1979.

Key achievements:

1. 18 years of teaching, education and mentoring students and managers (Tel Aviv University, Shenkar College and The College of Management)
2. Head of the MA program for Innovation and Entrepreneurship (College of Management)
3. Head of the accelerator Lab (The College of Management)
4. Published many academic papers and 2 books, Key Speaker and lecturer in leading conferences and events worldwide.
5. CEO of VARAM (High Committee for Public Colleges in Israel)
6. Mentor at the Edelson School of Entrepreneurship at the Interdisciplinary Center Herzliya
7. One of the only Israeli's on www.expertisefinder.com, in creative thinking and innovation
8. Contributes to leading financial and general media in Israel on topics related to area of expertise (The Marker, Ynet, Globes and Calcalist)
9. Over 18 years of managerial experience.

Education

2019 **The Creative Workshop** – New York.

2014 **Executive Talent Management Program** – HBS. Harvard University

2013 **Teaching Diploma** – Open University Israel.

1998-2002 **PhD in Education and Management** - TAU

1995-1997 **Masters (honors) in Education Management** – TAU

1992-1995 **B.A in Education Management and the History of the Jewish People** – TAU

Professional Experience

2018 Dean – School of Design and Innovation – College of Management

- Academic management of the School (400 students), faculty and staff.
- Development of the School, developing innovative curriculum, building & empowering staff, interface collaborations, research and satisfaction of students
- Development of new academic degrees
- Marketing and branding of the School
- Head of the MA program for innovation and entrepreneurship

2007-2018 Global Learning and Innovation Director – Keter Plastic (largest plastic manufacturer in the world)

- Head of all training and managerial development in the group (emphasis on developing innovation managers)
- Leading innovation processes at the organizational level, developing ties with academic institutions in Israel and abroad, working with senior officials in academia, regulation and the Industry
- Head of the prestigious e-Vision program
- Development of all practical innovation training and research worldwide
- Special projects manager including all connections with academic institutions
- Establishing strong connections and projects with Technion, MIT, Ryerson University and more

2002 – till today. **Innovation Consultant to leading companies in Israel and Abroad, and Lecturer worldwide.**

2002 - 2007 – Head of the Academic Administration Department and lecturer in the faculty of Design - Shenkar College.

- Academic director (i.e. VP in University), academic and business development of the College in Israel and abroad.
- Responsible for 350 employees and 2000 students
- Head of two Academic high committees and member of another five, member of the Board of Governors
- Preparing new academic programs for the High Council of Education.

1992-2002 **General Director - “The Tomashin College of Education”.**

Other

2012 – 2017 Board Member Infinity Investment House

2013-2017 Board Member of the MA committee in the Plastic Engineering Department – Shenkar College.

2007-2010 Board Member -at the Archive of the Jewish People in the Hebrew University.

Military Background

Reserve - lecturer at the School of Leadership - IDF

1987-1990 Artillery Forces – Solider and Commander.

Publications

1. Shachar, H., Suss, G & Sharan, S (2002) The Expectations and Concerns of Students Making the Transition from Elementary to Junior High School: The Tale of Two Cities. **Research Papers in Education, Theory and Practice**. Vol, 17, no 1, pp 79-95.
2. Shachar, H., Suss, G, Sharan, S (2010) Changing organizational culture and instructional methods in elementary schools: Perceptions of teachers and professional educational consultants. **Journal of Educational Change**. Vol 11, no 3, pp 273-289.
3. Shachar, H., Suss, G, Sharan, S (2007) Changing teaching methods and school organizational culture in elementary schools: Perceptions of teachers and consultants. **Studies in Educational Administration and Organization**. Vol 29, pp 110-126. (Hebrew)
4. Suss, G (2010) d-Vision: Seeking Excellence Through A Hands-on Engineering Multi Discipline Global Internship Program. **American Journal of Business Education**. Vol 3, no 4, pp 99-104.
5. Suss, G (2013) The Next Revolution Will Be in Education: A New Marketing Approach for Schools. **Journal of International Education Research**. Vol 9, no 1. pp 47-54.
6. Suss, G (2013) **WAKE UP: You only live once**. Orion Publication.

7. Suss, G (2014) The “Innovation through education” (ITE) program; Teaching and Encouraging innovation for Middle Management. **Research Papers on Knowledge, Innovation and Enterprise**. Vol 2. pp 19-30.
8. Suss, G (2015) Assessment of a training program: employee’s attitudes to creativity and innovation. **International Journal of Strategic Management**. Vol 15, no 2, pp 7-22.
9. Suss, G (2016) A roadmap to creativity: The NCWM new creative workshop model. **European Journal of Management**. Vol 16, no 3, pp 13-24.
10. Suss, G (2016) Training towards creativity and innovation: A comparison between employee’s attitudes in **Creativity in the Arts, Science and Technology**. ED Reisman F. KIE Conference Publications. pp 190-220. London.
11. Suss, G (2018) **It’s all about Creativity**. Orion Publication
12. Suss, G (2020) From Boredom to Creativity: What schools need to do before it is too late. **70 Years of Research into Creativity: J.P. Guilford’s Role and Today’s Focus**". ED Reisman F. KIE Conference Publications. Pp 108-125. London.
13. Stein, R & Suss, G (2021) Innovation and Quality: Compete or Complete? The Mediation Role of Managerial Risk Taking. To be published during 2021.

Participation in Scholarly Conferences

Date	Name of Conference	Place	Subject of Lecture/Discussion	Role
2000	AYLA	Beit Berl - Israel	Characteristics of a change program to improve schools: a comparison between secular and religious elementary schools	Invited Lecture
2002	AYLA	Mofet – Israel	Educational Research in an era of scarcity. Paper presented: Evaluating a reform program in Israel	Invited Lecture

2003	International Conference in Cardiff	Cardiff	The Perfect Curriculum. Paper presented: The Israeli curriculum – 25 years from today	Invited Lecture
2005	The Third International Education Conference in Hawaii	Hawaii	Changing Elementary Schools' Cultures from two points of View: Teachers and Change Agents	Invited Lecture
2005	EARLI	Nicosia	Changing Organizational Culture and Instructional Methods in Elementary Schools	Invited Lecture
2007	International Academic Conference Mexico	Mexico	Changing Elementary Schools' Cultures from two points of View: Teachers and Change Agents	Invited Lecture
2010	The Clute Institute International conference in Education and Business	Orlando	d-Vision: Seeking Excellence Through a Hands-on Engineering Multi Discipline Global Internship Program	Invited Lecture
2012	The Clute Institute International conference in Education and Business	Las Vegas	The Next Revolution Will Be in Education: A New Marketing Approach for Schools.	Chair of session
2013	The Clute Institute International conference in Education and Business	Las Vegas	Hope, Job Satisfaction and High Talent Employees	Invited Lecture
2014	International Conference on Knowledge, Innovation and Enterprise	Riga	The Next Revolution Will Be in Education: A New Marketing Approach for Schools	Invited Lecture
2015	Front End of Innovation EMEA	Vienna	Workshop on Creative Thinking and Innovation.	Keynote

2016	The International Journal of Arts & Sciences	Boston	Assessment of a training program: employee's attitudes to creativity and innovation.	Chair of session
2016	International Conference Knowledge, Innovation and Enterprise	Berlin	Assessment of a training program: employee's attitudes to creativity and innovation.	Invited Lecture
2017	The Clute Institute International conference in Education and Business	Las Vegas	A roadmap to creativity: The NCWM new creative workshop model	Chair of session
2020	KIE international conference – Knowledge, innovation and enterprise	Zoom	From Boredom to Creativity: a review of what schools need to do now (before it's too late)	Lecture

Invited Lectures\ Colloquium Talks (short list)

Date	Place of Lecture	Name of Forum	Presentation/Comments
2013	Rijen – The Netherlands	Jarden Board	BOS and the next stage
2015	Vienna - Austria	Front End of Innovation EMEA	Keynote: Creative Thinking as leverage to value
2016	University of Yunan - China	Faculty Board	Keynote: Creative Thinking and Innovation
2016	Yunan - China	YIG	Keynote: Innovation in an emerging Industry
2016	Nicosia – Cyprus	The 15th Leadership and Human Resource Management Conference	Creativity and Retention- expert panel and lecture
2016	Cape Town -SA	United Herzliya Schools	Keynote: Creative Thinking and Innovation
2017	Petch Tikva	Tekada board (Japan)	Keynote: BOS (English)
2018	Tel Aviv	The Chain Supply Forum	Keynote: Creative Thinking and Innovation

2018	Tel Aviv-Delhi	Jain Irrigation System Ltd (India)	Workshop on Creative thinking (English)
2018	Bear Sheva	ICL International gathering	Workshop on Creative thinking (English)
2018	Skype worldwide	Palram management	Keynote: Innovation in an emerging Industry (English)
2019	Tel Aviv	PM Office	Keynote: Innovation in an emerging Industry
2019	Hadera	Netafim	Keynote: Creative Thinking and Innovation
2020	Rishon Le Zion	Food Union	Keynote: Innovation in an emerging Industry
2020	Tel Aviv	Ort Israel	Keynote: Creative Thinking and Innovation
2021	Zoom	Open Innovation 4.0: Circular Economy and Sustainability Online Summit	Keynote: Creative Thinking in times of crisis
2021	Zoom	The 10 th academic industrial conference – Ort Braude College	Keynote: Creative Thinking in times of crisis

Other Publications (interviews)

1. 2020 Israel Hayom – Opening of the new educational year
2. 2020 Kol Hacademia – Academia, creativity and Innovation
3. 2020 Mariv newspaper – Seeking a Business Exit
4. 2020 Globes newspaper – The future of employment- working from Home
5. 2019 Channel 1 TV – Galileo program – several shows on creativity, schools and what can be done?
6. 2019 Globes newspaper – “Only the Creative survive! Are schools destroying children’s creativity?”
7. 2019 Israel today newspaper – The Faculty of the Future

8. 2019 The Marker newspaper – Z generation is on its way to employment, the industry better be prepared
9. 2019 Gali Zahal – Interview with Avri Gilad on the potential damages of the game Fortnite /9on children creativity)
10. 2019 Channel 10 TV Interview on How to increase creativity among adults?
11. 2018 Reshet B Interview with Esti Perez on Creativity
12. 2018 Calcalist newspaper – article on “Academic degree-what’s in it for me?”
13. 2018 Haaretz newspaper– article “I’ve seen the future and its disturbing!”
14. 2018 Podcast with Eran Gefen on new book “It’s all about creativity”
15. 2018 Podcast with Aviv Frenkel (Microsoft) on new book “It’s all about creativity”
16. 2018 Menta Magazine – article “Staying young: creative guidelines how to be create?”
17. 2018 Calcalist newspaper – “Ideation and Chinese culture”
18. 2018 Mariv newspaper – article “The ringing bell is not for us – the lack of creativity in schools”
19. 2018 Channel 1 TV Interview on the book “It’s all about creativity”
20. 2018 The Marker newspaper – article “The need for creative employees?”
21. 2018 Haaretz newspaper – article “Is the human fuel coming to an end – who will bring the next exit in Israel?”
22. 2018 Yediot Ahronot newspaper -article “How to raise creative among children?”
23. 2018 Channel 10 TV – Interview on the book “It’s all about creativity”
24. 2018 Plastic Time Journal – article “Training employees to be innovative managers”
25. 2017 103 FM Interview with Anat Davidov – “Why is there a lack of innovation in schools?”
26. 2012 Hod Bakfar newspaper- Interview on the Book “You only live once”
27. 2012 Reshet B -Interview on the book “You only live once”

28. 2012 The Marker - review and interview on the book "You only live once"
29. 2012 Haaretz newspaper - review on the book "You only live once"
30. 2012 Mariv newspaper - review on the book "You only live once"
31. 2012 Yediot Afula - review on the book "You only live once"
32. 2010 Human Resource Magazine – article and interview "Excellence and Innovation in Keter Plastic"