



Name: Gila Keinan Loewenstein

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CURRICULUM VITAE

1. Personal Details

Permanent Home Address: 7, Gilad st. Ramat-Gan 52515 Israel

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School/Department: Business Administration. The College of Management Academic Studies

2. Higher Education

A. Undergraduate and Graduate Studies

M.A. – Religion Studies (Buddhism and East Asia Cultures). Tel-Aviv University, Cum laude, 2007

M.Sc. - Organizational behavior, Tel-Aviv University, 1991

B.A. - Special education & general studies, Tel-Aviv University, 1984

B. Doctoral Degree and Post-Doctoral Studies

Ph.D – Organizational Legitimacy, Hebrew University of Jerusalem, 2006

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/Position
	School of Business Administration, The College of Management, Academic Studies.	Senior Lecturer

5. Participation in Scholarly Conferences

a. Active Participation

2011 - Saga of an Academic Course – A 25-year Journey: The Expanding Use of Information Technologies and their Influence on Students' Attitudes and Achievements. IADIS e-Learning, Rome, Italy

2010 - Academic Synchronous eLearning vs. Traditional Frontal Teaching – Students' Achievements and Attitudes, The Seventh International Conference on eLearning for Knowledge-Based Society. Bangkok, Thailand

2010 - Teaching Business Simulation Games: Comparing Achievements Frontal Teaching vs. eLearning. 1ST International Conference on Technology Enhanced Learning, Quality of Teaching and Reforming of Education, Athens, Greece

2007- "Academic Learning Portal: Usage and Utilization Patterns in Routine and Irregular Operation". Fourth International Conference on eLearning for Knowledge-Based Society. Assumption University of Thailand, Bangkok, Thailand

2007- "Academic Learning Portal: Implementation and Usage Aspects". Fourth International Conference on eLearning for Knowledge-Based Society. Assumption University of Thailand, Bangkok, Thailand

2007 - "Bending the 'Iron Cage' of Organizational Legitimacy: The Case of Homes for the Mentally Challenged in Israel". The 4th Annual Conference of the Israeli Forum for Social Policy. Ben-Gurion University, Beer- Sheba, Israel.

2006- "The 'Iron Cage' of Organizational Legitimacy: The Case of Homes for the Mentally Challenged in Israel". The Annual Meeting of the *Homes for the Mentally Challenged* CEOs.

2006 - "Business Game" – An illustration of Web based eLearning support technologies usage. Third International Conference on eLearning for Knowledge-Based Society. Assumption University of Thailand, Bangkok, Thailand

2001 - Differences in managerial orientations under private and public (state & non-profit) ownership: The case of homes for the mentally retarded in Israel. EGOS (Annual Meeting), Lion, France.



The College of Management
Academic Studies

2000 - Differences in management “profiles” at state, non- profit and privately owned Homes for the Mentally Retarded. Academy of Management (Annual Meeting), Toronto, Canada.

1999 - Ownership differences in management profile of Homes for the Mentally Retarded. Israeli Sociological Association, Rishon L’Zion, Israel.

10. Teaching

a. Courses Taught in Recent Years

Year	Course Name	Type: Lecture/Seminar/Workshop/ High Learn Course/Introduction	Degree	No. of Students
1986-	Statistic courses	Lecture		
2004-2011	Processes & Organizational Structures	Lecture		
2009-	Buddhism in Management	Lecture		
2015-	Applications of East Asian Philosophies in Management	Lecture		
2017-	India: History and culture	Lecture		

12. Professional Experience

2009-2013 Associate Dean for Students Affairs. School of Business Administration, The College of Management, Academic Studies.

1986- Senior Lecturer- School of Business Administration, The College of Management, Academic Studies.

2/2005-7/2005 External- Lecturer – Social Work, Hebrew University.

1994-1996 Lecturer – Lahav- Tel-Aviv University

1992-1996 Coordinator Statistic courses, School of Business Administration, The College of Management, Academic Studies.

PUBLICATIONS

A. Ph.D. Dissertation

The "Iron Cage" of Organizational Legitimacy: The Case of the Israeli Homes for Mentally Retarded.

D. Articles in Refereed Journals

Bregman, D., Keinan, G., Korman, A., and Raanan, J. (2011). Frontal Teaching vs. eLearning: Comparing Achievements in Teaching Business simulation Games. [International Journal of Technology Enhanced Learning](#), Vol. 3 No.2

Bregman, D., Keinan, G., Korman, A., and Raanan, Y. (2010). Academic Synchronous eLearning vs. Traditional Frontal Teaching – Students' Achievements and Attitudes, [International Journal of the Computer, the Internet and Management](#), Vol. 18 Number SP1. 6.1

Bregman, D., Keinan, G., Korman, A., and Raanan, Y., (2010). Teaching Business Simulation Games: Comparing Achievements Frontal Teaching vs. eLearning. [Technology Enhanced Learning: Quality of Teaching and Educational Reform](#). In: Lytras, M.D., Ordonez De Pablos, P., Avison, D., Sipior, J., Jin, Q., Leal, W., Uden, L., Thomas, M., Cervai, S., Horner, D.G., Springer, (Eds.)

Bregman, D., Shabtai, I., Dac I., Keinan, G., and Korman, A. (2007). An Academic Learning Portal: Implementation and Usage Aspects. [International Journal of the Computer, the Internet and Management](#), Vol. 15 No. SP3. 6.1-6

Keinan, G. (2006). Distant children by Yaakov Eliah. (in Hebrew) [Roeh Haheshbon: The Journal of the Institute of Certified Public Accountants in Israel](#). Vol. 55, 3(455) pp.302-303. (Book review).

Bregman, D., Keinan, G., Korman, A., and Shabtai, I. (2006)."Business Game"– An illustration of Web based eLearning support technologies usage. [International Journal of the Computer, the Internet and Management](#), Vol. 14 Number SP1

Keinan, G. and Lachman, R. (1997)."Public-Private ownership differences in the effectiveness of Homes for the retarded in Israel: a Competing Values approach" (in Hebrew) [Megamot](#), Vol. 38, 3, pp. 383-407

Keinan, G. and Lachman, R. (1994). Criteria for Assessing the Effectiveness of the Homes for the Mentally Challenged in Israel: A Multiple Constituency Perspective. Issues in Special Education & Rehabilitation, Vol. 9, 2, pp. 22-40.

E. Articles or Chapters in Scientific Books

(which are not Conference Proceedings)

Published

Keinan, G. Lachman, R., (2002) "The Profiles of Managerial Orientations by Ownership, in Homes for the Retarded in Israel." In: Nossek, H. (Ed.). Israel at the beginning of the 21st century. Society, law, economics and communication. (in Hebrew) Tel Aviv, Tchericover
