



Name: Odelia Rosin

Date: 17/2/2022

CURRICULUM VITAE

1. Personal Details

Electronic Address: rosino@colman.ac.il

2. Higher Education

A. Undergraduate and Graduate Studies

1992-1996- M.A. at Bar Ilan University (Israel), in Economics (MAGNA CUM LAUDE)

1985-1990- B.A. at Bar Ilan University (Israel), in Economics and Computer Science (CUM LAUDE)

B. Doctoral Degree and Post-Doctoral Studies

2003-2008- Ph.D. in Economics at Bar Ilan University (Israel)

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Name of Institution	Department	Rank/Position
2021 - present	College of Management	Business	Vice Dean + Lecturer
2014 - 2021	College of Management	Bnei-Brak (Haredi) Campus	Dean
2014 - 2021	College of Management	Pre-academic Studies Unit	Academic head
2008 - 2021	College of Management	Behavioral Sciences, Economics	Fellow Teacher
2008 - 2017	College of Tel-Aviv Yafo	Economics, Nursing	Fellow Teacher
1993 - 2008	Bar-Ilan University	Economics	Instructor

4. Offices in Academic Administration

- 2021 - present** Vice Dean of the Business Faculty, College of Management
- 2014 - 2021** Dean of the Bnei-Brak (Haredi) Campus, College of Management
- 2014 – 2021** Academic head of the Pre-academic Studies Unit, College of Management

5. Participation in Scholarly Conferences

Active Participation - Papers presented at scientific meetings

Weight-Loss Dieting Behavior. Annual Meeting of the European Public Choice Society, Jena, March 27-31, 2008.

Weight-Loss Dieting Behavior: An Economic Analysis. IAREP / SABE / ICABEEP Conference, Exeter, July 12-16, 2011.

To Be or Not to Be Vaccinated: A Learning model. IAREP Conference, Wroclaw, September 5-8, 2012.

To Be or Not to Be Vaccinated: A Dynamic Learning model. PET13 Conference, Lisbon, July 4-7, 2013.

Obesity and Economic Behavior: Risk aversion, Subjective Discounting, and Optimism. FUR Conference, Rotterdam, June 30-July 2, 2014.

6. Scholarships, Awards, and Prizes

Years	Institution & Department	Award/fellowship
2009+2010+2011	Elsevier	First place in the list of most downloaded paper in the Journal of Public Economics
2015	BioMedUpdater	Place #9 in the list of 20 top articles in the research domain since 2012
2010	College of Management, Economics	Scholarship for incorporating environmental contents
2005 - 2007	Bar-Ilan University, Economics	President scholarship for excelling Ph.D. students
2004	Bar-Ilan University, Economics	Scholarship for graduate students
1999	Bar-Ilan University, The Rector	Outstanding teaching award
1994	Bar-Ilan University, Economics	Scholarship for graduate students

7. Teaching

Courses Taught in Recent Years

Year	Course Name	Type	Degree	No. of Students
2009 - present	Introduction to Economics for non-Economists	Lecture	Undergraduate	150
2008 - 2017	Health Economics for Economists	Lecture	Undergraduate	60
2008 - 2014	Introduction to Economics for Economists	Lecture	Undergraduate	80
2012 - 2014	Seminar in Health Economics	Lecture	Undergraduate	12
2014 - 2016	Health Economics for Nurses	Lecture	Undergraduate	80
2003 - 2008	Mathematics for Economics	Lecture	Undergraduate + Graduate	40
1994 - 1998	Computer Skills for Economists	Lecture	Undergraduate	30
1993 - 1995	Introduction to Computer Programming for Economists	Lecture	Undergraduate	40

8. Professional Experience

1997 - 2001	Ness Technologies	Software developing trainer
1990 - 1991	Contahal	Software developer
1983 - 1988	IDF, Air Force	Software developer

PUBLICATIONS

A. Ph.D. Dissertation

Title of Ph.D. Thesis: "Obesity: Behavioral-Economic Dimensions and Public Policy"

Bar Ilan University, Israel

Name of Supervisors: Prof. Arye L. Hillman and Prof. Nava Kahana

B. Articles in Refereed Journals

Published

The Economic Causes of Obesity: A Survey. Journal of Economic Surveys 22(4), 617-647, 2008.

Junk Food, Home Cooking, Physical Activity and Obesity: The Effects of the Fat Tax and the Thin Subsidy. Journal of Public Economics 93(5-6), 823-830, 2009 (with Gideon Yaniv and Yossef Tobol).

Weight-loss Dieting Behavior: An Economic Analysis. Health Economics 21(7), 825-838, 2012.

C. Articles or Chapters in Scientific Books (which are not Conference Proceedings)

Published

Behavioral Aspects of Obesity. In: Handbook of Behavioral Economics and Smart Decision-Making: Rational Decision-Making within the Bounds of Reason, Ed.: Morris Altman. Edward Elgar, Publisher: Edward Elgar, 2017.

D. Other Publications

Obesity. In: Real World Decision Making, An Encyclopedia of Behavioral Economics, Ed.: Morris Altman. ABC-CLIO, 2015.