



Name: Reut Blaywais
School of Economics
The College of Management-Academic Studies

Date: March 2024

CURRICULUM VITAE

1. Personal Details

Permanent Home Address: Bodenheimer 28, Beer-Sheva

Cellular Phone: 972-52-8485138

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Marital Status: Married + 2

2. Higher Education

2023-2024

Post-doc Fellowship, Tel Aviv University Coller School of Management.

- Supervisors: Dr. Ilanit SimanTov-Nachlieli

2015-2023

Ph.D., The Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

- Dissertation Topic: " The Economic Value of Investors' Moral Judgments about the Unethical Behavior of Firms"
- Supervisors: Prof. Mosi Rosenboim, Prof. Uriel Haran

2013-2014

M.B.A. with thesis, *summa cum laude*, the Honors Research Program, The Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

- Thesis title: "Why do we ignore opportunity costs?"
- Supervisor: Prof. Mosi Rosenboim

3. Academic Ranks and Tenure in Institutes of Higher Education

Dates	Institution and Department	Rank/Position
2024	College of Management Academic Studies School of Economics	Lecturer
2020-2024	Ben-Gurion University of the Negev, *The Department of Management *The Department of Industrial Engineering	Annual Contract Lecturer

	and Management *The Department of Building Engineering	
2020-2024	Sapir Academic College *The Department of Logistics *The Department of Industrial Engineering and Management *The Department of Social Work	Annual Contract Lecturer
2020-2024	Sami Shamoon College of Engineering *The Department of Electrical Engineering	Annual Contract Lecturer
2014-2017	Achva Academic College *The Department of Management	Annual Contract Lecturer
2013-2020	Ben-Gurion University of the Negev, Sapir Academic College, Sami Shamoon College of Engineering, Achva Academic College	Course Instructor and Teaching Assistant

4. Offices in Academic Administration

- 2023-2024** Lecturer in the program "Windows to Dreams on Campus", which makes the academy accessible to prisoners and enriches them with knowledge while creating a positive educational experience.
- 2023-2024** Supervise students in the bachelor's degree final project: "Business Management in Israel", at the Department of Management, Ben Gurion University of the Negev.
- 2019-2022** Organizer the weekly seminar of the Center for Decision Making and Economic Psychology (DMEP) of Ben-Gurion University of the Negev in cooperation with the Center for the Research of Rationality of the Hebrew University in Jerusalem.
- 2018-2022** Student representative- presented the Ben-Gurion University Department of Management to prospective undergraduates at the open-day assembly.
- 2019** Participated in a discussion panel between graduates and students of Ben-Gurion University of the Negev Department of Management, as a graduate of the department in a research track.
- 2017-2018** Presented the program of Faculty of Business and Management, Ben-Gurion University of the Negev, for outstanding students to research candidates, as a graduate of the program.
- 2016-2018** Lecturer in the "Access for All" program, university among the people, which enables disadvantaged population to acquire essential and practical education in an academic environment.
- 2014-2015** Lecturer for youth about decision making in the fields of career and education, in the context of a Pre-Atidim program run by the "Atidim Friends Association" and the Ministry of Education for the purpose of promoting outstanding students in the
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periphery.

5. Participation in Scholarly Conferences

- 2023** IERC- The 1st Israeli Entrepreneurship Researcher's Community- Ben-Gurion University of the Negev, Israel: Comparison of crowdfunding platforms, Reut Blaywais and Eliran Solodoha.
- 2022** IRSA- International Regional Science Association- Sapir Academic College: The impact of personal reward on the economic value of moral judgment, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2021** MI- Marketing in Israel, Doctoral Blitz Session- Virtual: Reaching the Target: How to Maximize the Amount of Money Raised? Reut Blaywais and Eliran Solodoha.
- 2021** IRSA- International Regional Science Association- Virtual: Reaching the Target: How to Maximize the Amount of Money Raised? Reut Blaywais and Eliran Solodoha.
- 2020** SJDM- Society for Judgment and Decision Making, 41st Annual Conference- Virtual: The impact of personal benefit on the economic value of moral judgment, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2020** DMEP- Decision Making and Economic Psychology- Ben-Gurion University of the Negev, Israel: The impact of personal benefit on the economic value of moral judgment, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2020** IOBC- Israel Organizational Behavior Conference– Tel Aviv University, Israel: The impact of personal reward on the economic value of moral judgment, Reut Blaywais, Uriel Haran and Mosi Rosenboim. Presented by Rosenboim.
- 2019** JDM- Society for Judgment and Decision-Making annual meeting – Montreal, Canada: Economic Punishment for Unethical Behavior, Reut Blaywais, Uriel Haran and Mosi Rosenboim. Presented by Rosenboim.
- 2019** IAREP- International Association for Research in Economic Psychology- Dublin, Ireland: The impact of personal reward on the economic value of moral judgment, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2019** DMEP- Decision Making and Economic Psychology- Ben-Gurion University of the Negev, Israel: Economic Punishment for Unethical Behavior of Firms, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2019** CCBE-Coller Conference on Behavioral Economics- Tel Aviv University, Israel: Economic Punishment for Unethical Behavior, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2018** IAREP- International Association for Research in Economic Psychology- London, UK: The Effect of Cognitive Load on Evaluation of Alternatives, Reut Blaywais and Mosi Rosenboim. Presented by Rosenboim.
- 2018** JDM- Society for Judgment and Decision Making annual meeting – New Orleans, United States: Seeing the Forest or the Trees? Motivation Matters, Reut Blaywais and Mosi
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Rosenboim. Presented by Rosenboim.

- 2018** DMEP- Decision Making and Economic Psychology- Ben-Gurion University of the Negev, Israel: Seeing the Forest or the Trees? Motivation Matters, Reut Blaywais and Mosi Rosenboim. Presented by Rosenboim.
- 2018** Feher Institute for Policy and Management Conference- Ben-Gurion University of the Negev, Israel: Economic Punishment for Unethical Behavior, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2018** IRSA- International Regional Science Association - Ben-Gurion University of the Negev, Israel: Economic Punishment for Unethical Behavior, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2017** SPUDM- Subjective Probability, Utility and Decision Making- Technology, Haifa, Israel: Seeing the Forest or the Trees? Motivation Matters, Reut Blaywais and Mosi Rosenboim.
- 2017** CCBE-Coller Conference on Behavioral Economics- Tel Aviv University, Israel: Seeing the Forest or the Trees? Motivation Matters, Reut Blaywais and Mosi Rosenboim.
- 2017** BizDoc- National Conference for PhD Students in Business Administration and Management- Bar-Ilan University, Israel: Economic Punishment for Unethical Behavior of firms, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2017** EBEN- European Business Ethics Network- Ben-Gurion University of the Negev, Israel: Economic Punishment for Unethical Behavior, Reut Blaywais, Uriel Haran and Mosi Rosenboim.
- 2015** JDM- Society for Judgment and Decision Making annual meeting – Chicago, United States: Why do we ignore opportunity costs? Reut Blaywais and Mosi Rosenboim. Presented by Rosenboim.
- 2015** National Doctoral Conference in Research Psychology- Tel Aviv University, Israel: The effect of psychological distance on economic aspects, Reut Blaywais and Mosi Rosenboim.
- 2015** DMEP- Decision Making and Economic Psychology- Ben-Gurion University of the Negev, Israel: The effect of psychological distance on economic aspects, Reut Blaywais and Mosi Rosenboim.

6. Invited Lectures\ Colloquium Talks

- 2020-2023** Workshop on SPSS software and Qualtrics software for B.A student's final project, The Department of Management, Ben-Gurion University of the Negev.
- 2020** DMAP seminar - decision making and economic psychology, Ben Gurion University: "The economic value of moral judgment".
- 2017** Introduction to Decision Making for B.Sc. students, The Department of Industrial Engineering and Management, Sami Shamoon College of Engineering.

7. Scholarships, Awards and Prizes

- 2023** Outstanding Course Lecturer, Department of Logistics, Sapir Academic College.
- 2021** Maccabim Foundation scholarship for outstanding doctoral students.
- 2020** Outstanding Doctoral Award from the Faculty of Management, Ben-Gurion University of the Negev. Thanks to impressive achievements in research and a contribution to the department and faculty.
- 2020** Maccabim Foundation scholarship for outstanding doctoral students.
- 2019** Maccabim Foundation scholarship for outstanding doctoral students.
- 2018** Maccabim Foundation scholarship for outstanding doctoral students.
- 2017** Outstanding Course Instructor, Department of Management, Ben-Gurion University of the Negev.
- 2016** Outstanding Course Instructor, Department of Management, Ben-Gurion University of the Negev.
- 2015** Awarded M.B.A. magna cum laude, Ben-Gurion University of the Negev.
- 2013** master's scholarship, the Honors Research Program at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.
- 2013** Awarded B.A. magna cum laude, Ben-Gurion University of the Negev.
- 2012** Departmental certificate of excellence, Ben-Gurion University of the Negev.
- 2011** Lehavim Award for Outstanding Students.
- 2010** Rector's certificate of excellence and scholarship for outstanding students, Ben-Gurion University of the Negev.

8. Teaching

- 2020-PRESENT** Course Lecturer at Ben-Gurion University of the Negev in the following courses: Introduction to accounting, Introduction to financing, Statistics and probability.
- Course Lecturer at Sapir Academic College in the following courses: Introduction to accounting, Scientific writing, Introduction to financing, Introduction to statistics.
- Course Lecturer at Sami Shamoon College of Engineering in the following courses: Statistics and probability; Managerial Economics, Human resource management.
- 2020-2023** Course Instructor at Sapir Academic College in the following courses: Firm finance, Introduction to Probability.
- 2015-2020** Course Instructor at Ben-Gurion University of the Negev in the following courses: Introduction to accounting, Managerial accounting, Introduction to financing, Introduction to statistics.
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- 2020** Teaching Assistant, Group facilitation course, Ono Academic College.
- 2019** Teaching Assistant, Research methods course, Academic Center for Law and Business.
- Teaching Assistant, Organization and administration course, Kibbutzim College of Education, Technology and the Arts.
- Teaching Assistant, Organizational behavior: micro and macro course, Ono Academic College.
- 2018** Teaching Assistant, The organization and human resources course, Ramat Gan College.
- 2016-2018** Teaching Assistant at Sapir Academic College in the following courses: Interpersonal and business communication, Organizational behavior.
- 2017** Course Instructor, Introduction to financing, program of pilot course, Ben-Gurion University of the Negev.
- Teaching Assistant, Leadership and manager development course, College of Management Academic Studies.
- Teaching Assistant at Ono Academic College in the following courses: Cognitive approaches in counseling, Group facilitation.
- Teaching Assistant, Organizational psychology, Achva Academic College.
- 2016-2017** Course Instructor at the Sami Shamoon College of Engineering in the following courses: Introduction to management in a hi-tech environment, Business entrepreneurship.
- 2016** Course Lecturer, Managing a team of employees, Achva Academic College.
- 2014** Course Instructor, Managerial accounting, Achva Academic College.
- 2013-2016** Teaching Assistant at Achva Academic College in the following courses: Human resources management, Pressure and burnout at work, Organizational behavior.

9. Professional Experience

- 2014-2015** Economist at Yated Consultants, a business consultancy firm. In this capacity, I analyzed financial reports, conducted financial analyses, managed client cash flow and supplier payments, provided annual forecasts and managed budgets. I also wrote business plans to request credit and raise funds.
- 2012-2013** Research assistant at the Faculty of Business and Management, Ben-Gurion University, supervised by Prof. Mosi Rosenboim.
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PUBLICATIONS

A. Ph.D. Dissertation

Ph.D., The Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

- Dissertation Topic: " The Economic Value of Investors' Moral Judgments about the Unethical Behavior of Firms"
- Supervisors: Prof. Mosi Rosenboim, Prof. Uriel Haran

B. Articles in Refereed Journals

Published

Blaywais, R., & Rosenboim, M. (2019). The Effect of Cognitive Load on Economic Decisions. *Managerial and Decision Economics*, 40(8), 993-999.

Solodoha, E., & Blaywais, R. (2023). Do Updates Matter? A Comparison Between Rewards-Based and Donation-Based Crowdfunding Platforms. *Journal of General Management*.

in Preparation

Blaywais, R., & Solodoha, E. The Effect of Gender on Crowdfunding Success: A Study of Women Entrepreneurs.

Blaywais, R., & Rosenboim, M. Seeing the Forest or the Trees? Motivation Matters.

Blaywais, R., Haran, U., & Rosenboim, M. The Value of Moral Judgments: Economic Punishment Against Individual vs. Corporate Actors.

Blaywais, R., Haran, U., & Rosenboim, M. The Impact of Personal Benefit on the Economic Value of Moral Judgment.
