



Dr. Maya Finger-Keren | Mayafinger1@gmail.com | **972-54-5590887**

SUMMARY

Advanced work and research in Impact and ESG, striving to promote global knowledge and development in these fields. Currently, a senior lecturer at the Faculty of Business, College of Management Academic Studies. Ph.D. in Finance, focusing on The Impact of Adopting Sustainable Strategy on Financial Performance and Stakeholders in the Banking System.

Founder of **LAMBDA** - the Center of Financial Education and Campus leader at the **MIINT** program.

EDUCATION

- **Ph.D.**, Ben-Gurion University of the Negev, Faculty of Business and Management. **Master's thesis (with honors)**, College of Management Academic Studies. "Environmental Risk Management and Financial Performance in Banks".
- **M.B.A**, Business Management (**with honors**), College of Management Academic Studies
- **B.A**, College of Management Academic Studies, major in Finance and Human Resources

SCIENTIFIC PUBLICATIONS

- **Finger, Maya**; Gavious, Ilanit; Manos, Ronny. (2018). "Environmental Risk Management and Financial Performance in the Banking Industry: A Cross-Country Comparison", Journal of International Financial Markets, Institutions & Money, Vol 52, pp: 240-261. (Q1, IF: 4.35).
- **Finger, Maya**; Rosenboim, Mosi (2022). "Going ESG: The Economic Value of Adopting an ESG Policy", Sustainability, 14(21), 13917. (Q2, IF: 3.88)
- **Finger, Maya**; Manos, Ronny; Boukai, Haim. (2022). "Self-Regulation in the Banking Industry-The Principles of Responsible Banking", Journal of International Financial Markets, Institutions & Money (Q1, IF: 4.35), in review.

PRESENTATIONS

- **Finger, Maya**; Rosenboim, Mosi (2022). "Going ESG: The Economic Value of Adopting an ESG Policy", JDM- Society for Judgment and Decision-Making annual meeting, San Diego, USA, November 2022.



- **Finger, Maya;** Manos, Ronny; Boukai, Haim. (2022). “Self-Regulation in the Banking Industry-The Principles of Responsible Banking”. JIFMIM Special Issue, Israel, June 2022.
- **Finger, Maya;** Gavious, Ilanit; Manos Ronny. (2018).” Environmental Risk Management and Financial Performance in the Banking Industry: A Cross-Country Comparison”. JIFMIM Special Issue Conference, China, June/December 2016.

EDUCATIONAL and ACADEMIC EXPERIENCE

- 2021- current: **Faculty member**, Faculty of Business, College of Management Academic Studies. Areas of expertise: Finance, Impact, ESG, Entrepreneurship and Economic.
- 2017- 2021: **Instructor and lecturer** in various Finance and Economics courses, Faculty of Business and Management, Ben-Gurion University of the Negev.
- 2007-2008: **Lecturer** in investment and Capital Market as part of the external studies track, Ono Academic College.
- 2004-2008: **Lecturer** in investment and Capital Market at the employees training program, Bank Massad Ltd.
- 2003-2004: **Training and Developing** employees on a variety of banking services, Bank Hapoalim Ltd.

SOCIAL- ACADEMIC EXPERIENCE

- 2020- current: **Campus Leader** at The Turner MBA Impact Investing Network & Training (MIINT), an experiential learning program designed to give students at business and graduate schools a **hands-on education in impact investing**.
- 2015- 2018: **Founder and Mentor** in **LAMBDA** Center of Financial Education, Department of Finance, College of Management Academic Studies. The goal of this unique center is to **improve the quality of life** in their local area and work with individuals, families and whole communities to empower them to:
 - Identify their financial assets, needs, opportunities and responsibilities
 - Plan what they want to achieve and take appropriate action
 - Develop activities and services to generate aspiration and confidence.



In this center we actively **engage communities** in making sense of the financial issues which affect their lives, setting goals for **improvement** and responding to problems and needs through **empowerment** and active participation.

For me, the center's establishment is a mission done with a large sense of identification and commitment, because we bring together academy and community to create **cooperation** and **knowledge transfer**. I am proud to be a substantial part of the financial transformation processes that our community is undergoing at the center.

RESEARCH and ACADEMIC ACTIVITIES

- 2018- **Marie Curie- Research and Innovation Staff Exchange (RISE)**. “For a Better Tomorrow: Social Entrepreneurship on the Move (FAB-MOVE)”. This project is closely related to Europe 2020 strategy and proposes innovative ways how European social entrepreneurs can learn from each other and successful practitioners within third countries in order to improve social cohesion all over Europe. A central feature of this project was to transfer knowledge between the academic and non-academic world in order to contribute to a thriving landscape of social enterprises across Europe and to reflect on the role of public, private and civil society stakeholders. The project took place in the University of Catania, Department of Political and Social Sciences, and in the Impact Hub Syracuse in Sicily, Italy.
- 2018/2019- **ERASMUS+** Summer School in European Banking. Radboud University, The Netherlands.

AWARDS, HONORS and SCHOLARSHIPS

- 2019-2020- **The state of Israel, Ministry of Science & Technology**, Academic-Business Sector cooperation **grant** to Promote Women in Science and Technology (Golda Meir scholarship).
- 2018-2020- Ph.D. **Scholarship for excellence**, Ben-Gurion University of the Negev.
- 2019-2020- **ACTO: “Academic Center for Impact Investing”**, an **award** for research in Impact Investment, The College of Management, Israel.
- 2018- **Marie Curie- “Research and Innovation Staff Exchange (RISE)”**, **full scholarship**. Sicily, Italy.



PROFESSIONAL EXPERIENCE

Group 107- 2021-Current:

- **Current- Independent Director, Chair of Audit Committee.**
Independent director of the group, chair of the audit committee.

College of Management - 2009- Current:

- **2021- Director of ACTO-** The academic Center for Impact Investing, the first center of its kind in Israel, founded by the Rothschild Foundation.
 - Developing the center's strategy and managing its budget.
 - Identifying and promoting unique opportunities for the center's activity in the social impact field, collaborating with key organizations, local and global, in the ecosystem.
 - Generating innovative programs and courses for social impact and ESG, developing content and communicating it internally & externally.
 - Developing and managing relationships with various stakeholders to advance the center's goals, working closely with the marketing department and public relations for communication needs and representing the center at various events.
- **2009- current: Instructor and lecturer** in the Finance, Impact, ESG, Entrepreneurship and Economics fields. Developing a new curriculum, promoting international programs and integrating ESG and Impact lessons into an existing syllabus.
- **Director of the Counseling Department** – School of Business Administration.
 - Providing professional assistance to senior management in the analysis, implementation, and monitoring of departmental programs and maintaining a variety of financial records.
 - Responsible for internal and external communication of the department; issuing ongoing reports, conducting working groups and professional meetings.
 - Maintaining accurate student and potential prospect records, documents, and supporting material for the department and ensuring their proper disposition.

Tamir Financial Calculations- 2012-2013:

VP, Finance & Business Development

- Developing and recommending short and long-range corporate growth strategies to increase revenues goals and customer objectives.



- Leading process improvement activities that deliver efficiency and consistency in the sales team's approach to seeking, creating awareness, building relationships, discovering project opportunities and closing those projects.
- Maintaining stakeholders' relationships and developing networks towards sourcing for new clients and new areas.

Bank Massad LTD - 2004- 2012:

- **Basel II and ICAAP process Project Manager**
 - Leading and managing the project at a corporate level and working directly with the Central Bank of Israel.
- **Financial Risks Manager**
 - Identifying key financial risks, working closely with senior management, Board of Directors, regulators and auditors
 - Approving significant monetary transfers, providing financial reporting
- **Senior Regional Investment Consultant**
 - Responsible for new asset acquisition and portfolio allocation of large accounts.
 - Maintaining and updating investment analysis.
- **Senior Investment Consultant in the Main branch**
 - Management and investment consulting for private customers and the business sector in the amount greater than NIS 200 million.

LANGUAGES

- Hebrew – Mother's tongue
- English – High Level