

ACADEMIC CV - PROF. DAFNA KARIV
JANUARY, 2017

Chair- Department of Strategy and Entrepreneurship (MBA and BA)

Chair- Novus, Center of Entrepreneurship

Academic manager- (a) MBA-MS collaboration with Zicklin School, Baruch College, CUNY, NYC; (b) the Thesis program, School of Business Administration, COMAS

Affiliate Professor – HEC, Montreal, Canada

ACADEMIC EDUCATION

PhD – Doctoral Studies at the Faculty of Industrial Engineering and Management, Behavioral Science, Technion – Institute of Technology, Haifa, Israel, 1999

MA – Department of Labor Studies, Tel-Aviv University, Israel, 1988

BA – Department of Sociology and Educational Management, Tel-Aviv University, Israel, 1985

Teaching Certificate – School of Education, Tel-Aviv University, Israel, 1985

RESEARCH FELLOWSHIPS

2015 and on –Teaching Fellow Professor invited to various institutions in different times, e.g., MCI, Innsbruck, Austria; Munster University, Germany, HEC, Montreal, Canada

2006- present – Research Fellow Professor invited by the Chair of Entrepreneurship, HEC, Montreal, Canada (**from 2014** – invited by the Pole)

2008 – Visiting Professor invited by HEC, University of Montreal, Canada (course available at: <http://zonecours.hec.ca/af1CodexImp.txp?instId=E2008-P7-1605861&lang=en>) and

Member of the Chair of Entrepreneurship, HEC, Montreal, Canada

SELECTED PUBLICATIONS

a) Books

- ◆ Kariv, D. an international view on innovative education for entrepreneurs (in writing process, in approval process at Routledge, NY)
- ◆ Fayolle, A., Kariv, D., and Matlay, H. (editors, in alphabetical order). From Intention to Start-up Performance: The Role and Impact of Entrepreneurship Education (in writing process, approved by Edward Elgar publishers).
- ◆ Kariv, D. and Coleman, S. (2015). Creating the social venture. Routledge, NY. At: <https://www.routledge.com/products/9780415844109>

- ◆ Kariv, D. 2012. Female entrepreneurship and new venture creation. Routledge, Taylor and Francis, NY, USA. At:
 - ◆ http://www.routledge.com/books/search/author/dafna_kariv/
- ◆ Kariv, D. 2011. Entrepreneurship: an international introduction. Routledge, Taylor and Francis, UK. At: <http://www.routledge.com/books/details/9780415561204/>

b) Chapters in Books

- ◆ Kariv, D. 2013. Start-up and small business life. In Carayannis, E. G. (ed.), *Encyclopedia of creativity, invention, innovation, and entrepreneurship*, vol. "Entrepreneurship". Springer, STATE, USA. At:
<http://www.springer.com/business+%26+management/book/978-1-4614-3857-1>
- ◆ Kariv, D. 2012. What do SMEs really need? The Israeli case. In Dabić, M. (ed.), *Do we need the entrepreneurial university? Triple helix perspective*. Faculty of Economics and Business, Zagreb. ISBN 13: 978-953-6025-58-9; ISBN 10: 953-6025-58-2.

c) Refereed Journal Articles

- ◆ Kariv, D. and Cisneros, L. F. The role of entrepreneurial education and support in business' growth-intentions: The case of Canadian entrepreneurs (sent to [Journal of Small Business & Entrepreneurship](#))
- ◆ Kariv, D. and Coleman, S. 2015. "Toward a theory of financial bricolage: the impact of small loans on new businesses", *Journal of Small Business and Enterprise Development*, Vol. 22 Iss: 2, pp.196 – 224. <http://www.emeraldinsight.com/doi/full/10.1108/JSBED-02-2013-0020>
- ◆ Coleman, S. and Kariv, D. 2014. "Deconstructing" entrepreneurial self-efficacy: a gendered perspective on the link between ESE, community entrepreneurial culture, financial activity, and firm performance. *Venture Capital* (accepted. to be published in vol. 16, 2014).
- ◆ Kariv, D., Filion, L. J., and Borges, C. 2014. Generational Cohorts and New Venture Creation. *International Journal of Entrepreneurship and Small Business*, 21(2). Invited paper. <http://www.inderscienceonline.com/doi/abs/10.1504/IJESB.2014.059469>
- ◆ Coleman, S. and Kariv, D. 2013. Gender, performance, and financial strategy: a dynamic capabilities perspective. *Journal of Developmental Entrepreneurship* (in press).

- ◆
- ◆ Kariv, D. 2012. "Off stage-on stage": men and women entrepreneurs leading change and business growth. *Journal of Enterprising Communities: People and Places in the Global Economy*, 6(2), 169–184.
- ◆ Kariv, D. 2011. Entrepreneurial orientations of women business founders from a push/pull perspective: Canadians versus non-Canadians—a multinational assessment. *Journal of Small Business and Entrepreneurship*, 24(3), 67–80.
- ◆ Kariv, D., Filion, L. J. and Borges, C. 2010. Emerging strategies and generation gaps among entrepreneurs: differences between Baby Boomers and Generation X (summary), *Frontiers of Entrepreneurship Research*, 30(4), Article 9. Available at: <http://digitalknowledge.babson.edu/fer/vol30/iss4/9>
- ◆ Kariv, D. 2010. Profiling women business founders from opportunity and necessity orientations: a multi-national assessment. *International Journal of Transitions and Innovation Systems*, 1(1), 59–82.
- ◆ Kariv, D. 2010. The role of management strategies in business performance: men and women entrepreneurs managing creativity and innovation. *International Journal of Entrepreneurship and Small Business*, 9(3), 243–264.
- ◆ Kariv, D., Menzeis, T. and Brenner, G. 2010. Business success among visible and non-visible ethnic entrepreneurs: a look at the effects of unemployment, co-ethnic involvement and human capital, Special Issue: "Ethnicity, Cultural Diversity and Entrepreneurship". *Global Business and Economics Review*, 12(1–2), 115–150.
- ◆ Kariv, D., Menzeis, T., Brenner, G., & Filion, L. J. 2009. Ethnic entrepreneurs in Canada: Transnational networking and business success, *Entrepreneurship and Regional Development*, 21(3), 239 – 264.
- ◆ Kariv, D. 2008. Managerial performance and business success: gender differences in Canadian and Israeli entrepreneurs. *Journal of Enterprising Communities: People and Places in the Global Economy*, 2(4), 300–331. [This paper was chosen by Emerald as an **Outstanding Paper Award Winner** at the Literati Network Awards for Excellence 2009.]
- ◆ Kariv, D. 2007. The relationship between stress and business performance among men and women entrepreneurs. *Journal of Small Business & Entrepreneurship*, 21(4), 457–484.

- ◆ Kariv, D. 2007. Linking the emotional reactions to coping: a closer look on gender differences among Israeli managers. *International Journal of Work Organisation and Emotion*, 2(2), 111–128.
- ◆ Kariv, D., Offer, I., Notzer, N. and Dolev, E. 2007. Israeli physicians' performance after sleep deprived situations—differences among male and female hospital residents. *Studies on Ethno-Medicine*, 1, 59–70.
- ◆ Kariv, D. and Kirschenbaum, A. 2007. Collective spatial perceptions of men and women commuters: linking space, jobs and activity. *Journal of Human Ecology*, 22(1), 71–82.
- ◆ Kariv, D. and Kirschenbaum, A. 2007. Linking space and labor markets: towards an alternative conceptualization of labor market behavior, *Journal of Social Science*, 15(2), 187–195.
- ◆ Kariv, D. and Heiman, T. 2005. Stressors, stress and coping in dual-demand environments of workers: the case of workers who go 'back to school'. *Journal of Adult and Continuing Education*, 11(1), 91–110.
- ◆ Kariv, D. and Heiman, T. 2004. Task-oriented versus emotion-oriented coping strategies: the case of college students. *College Student Journal*, 39(1), 72–85.
- ◆ Heiman, T. and Kariv, D. 2004. Coping experience among students in higher education. *Educational Studies*, 30(4), 441–457.
- ◆ Heiman, T. and Kariv, D. 2004. Manifestations of learning disabilities in university students: implications for coping and adjustment. *Education*, 125(2), 313–324.
- ◆ Kariv, D. 2004. Managers in transition: exploration of the effectiveness measures of training programs. *Status*, 163, 40–48 (*in Hebrew*).
- ◆ Kariv, D., Altberger, R. and Heiman, T. 2003. Working students under stress: coping strategies of college working students. *Human Resource Quarterly*, 204, 52–63 (*in Hebrew*).
- ◆ Kariv, D. and Heiman, T. 2003. Typifying academic stressors: the Israeli experience. *Al Hagova*, 3, 14–20 (*in Hebrew*).

d) **Working and Position Papers**

- ◆ Kariv, D., Fillion, L. J. and Borges, C. 2010. Emerging strategies and generation gaps among entrepreneurs: differences between Baby Boomers and Generation X. HEC,

Montreal, Canada. Available at: http://expertise.hec.ca/chaire_entrepreneuriat/wp-content/uploads/2010-08-emerging-strategies-generation.pdf

- ◆ Kariv, D. 2009. Managerial performance and business success: Gender differences in Canadian and Israeli entrepreneurs. HEC, Institute of Applied Economics, Montreal, Canada, Working Paper no. 2009-03.
- ◆ Kariv, D. 2008. Managing creativity and innovation and its effect on business performance: cultural assessment of gender and nationality. The College of Management Academic Studies, The School of Business Administration, Israel. Working Paper no. 18.8.
- ◆ Eden, Y., Horesh, R., Almor, T. and Kariv, D. 2005. An overview of the small and medium size ventures in Israel. Report to the Israeli Industrial Association. The College of Management Academic Studies, The School of Business Administration, Israel.

SELECTED CONFERENCE PLENARIES AND INVITED TALKS

- ◆ Kariv, D. 2014. The future of entrepreneurial teaching and education. *Plenary talk*. 7th International Scientific Conference on Economic and Social Development, NYC, USA, October, 2014.
- ◆ Kariv, D. 2013. Who are Necessity and Opportunity Entrepreneurship? A Closer Look on an Expanded Span. The International Conference on Organizational Innovation, Hua Hin, Thailand, June, 2013.
- ◆ Kariv, D. and Coleman, S. 2012. *Social Entrepreneurship*, Professional Development Workshop. The Academy of Management, Boston, MA, USA, Aug, 2012.
- ◆ Kariv, D. 2010. Dare to care from the venture idea to the succession: can business support systems perform the task? *Business Support System*, Professional Development Workshop. The Academy of Management Conference, Montreal, Canada, Aug 7, 2010.
- ◆ Kariv, D. 2010. *Future for Entrepreneurship Research* CAUCUS panel. The Academy of Management Conference, Montreal, Canada, Aug 7, 2010.
- ◆ Kariv, D., Filion, L. J. and Borges, C. 2010. Emergent strategies and the generation gap among entrepreneurs: a business evolutionary perspective. BABSON, – 2010BCERC, co-sponsored by The International Institute for Management Development (IMD), and École Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland, Jun 8–9, 2010.

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JANUARY, 2017

- ◆ Kariv, D. 2007. The impact of community involvement, unemployment, and the business sector on ethnic entrepreneurial businesses' growth. Invited talk. HEC, University of Montreal, Canada, September, 2007. Available at:
<http://neumann.hec.ca:80/cgecsc/conference/Dafna.html>)

2000-present - Dozens of publications and interviews in leading industry journals and magazines and on Israeli TV.

SELECTED AWARDS AND GRANTS

- ◆ **International Conference of Organization Innovation (ICOI).** 2013.
- ◆ **Canadian studies faculty research program in Israel.** 2007-2010.
- ◆ **Tempus Grant, the EU Commission.** 2008. At: http://ec.europa.eu/education/external-relation-programmes/doc70_en.htm

Membership in Professional Associations

- Academy of Management (2010 to date)
- International Council for Canadian Studies (ICCS), 2006–2008
- Canadian Council for Small Business & Entrepreneurship (CCSBE), 2006
- Women in Academy of International Business (member), 2006
- The Society for the Study of Social Problems (fellow), 2005
- Business and Professional Women (BPWI) (member), 2005
- The Society of Urban Affairs (fellow), 2004

Research Positions

2008-2011 – The Israeli coordinator of the **Tempus Project**, "*Fostering Entrepreneurship in Higher Education*", a European Commission Grant (headed by Zagreb University, Zagreb, Croatia).

2013 Member of the International Committee – e-Case & e-Tech, 2014, Japan (at: <http://tw-knowledge.org/ecase2014/confernece/international-committee/>)

2011-2015

- Co-Editor, *Journal of Entrepreneurship and Communities* (JEC), Emerald Publishing Group
- Member of the scientific committee of ISMD, an international organization for developing research and education in services and digital marketing (at: <http://eng.ismd-network.com/>)
- Board member of the International Scientific Conference on Economic and Social Development (at: <http://www.esd-conference.com/Committee.html>)

2010-present – Member of the Executive Committee of the Israel Association for Canadian Studies

2010-present – Member of the editorial board of the International Journal of Entrepreneurship and Small Businesses (IJESB)

2009-present – Editor of the Journal of Enterprising Communities (JEC), Emerald Group Publishing (at: www.emeraldinsight.com/jec.htm)

2009-present – Academic director of the *Junior Achievement Worldwide Association*

2007-present – Reviewer for peer-review and professional journals: International Journal of Entrepreneurship and Innovation Management (IJEIM); The Journal of Small Business and Entrepreneurship (JSBE); Thunderbird International Business Review; The Anthropologist, and more.

Practical Entrepreneurial Experience

2011-present – **Chair and the founder of NOVUS**, including organization of international campuses at NOVUS on 'International Incubator Program'; leading delegations of COMAS entrepreneurship students and alumni to the USA and Berlin, Germany; launching the HEC-COMAS mini, online program in 'Virtual Incubator'; initiating and directing international visits of Faculty, students and entrepreneurs to NOVUS (e.g., from Austria, Germany, France, China, Canada, and the US).

2000-present – **Consulting and lecturing** in companies in the areas of entrepreneurship, innovation, entrepreneurial strategy, management and the entrepreneurial flow.